



Shaping a national vision and making it happen: The Smart Partnership way

Yaoundé May 2016

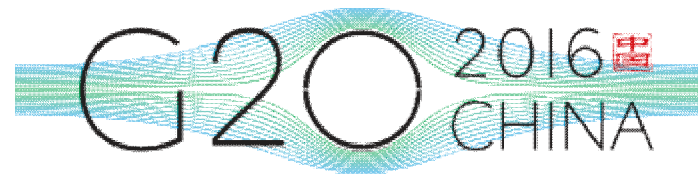
Outline of the presentation

- The global context
- National vision and strategies
- Opportunities
- Threats
- Shaping a national vision
- Thinktanking, networking, dialoguing
- The 3 SPM inclusion initiatives
- The emerging landscape of digital challenges and opportunities



The global context

- Global supply chains and subcontracting
- New technologies deploying worldwide
- Information technologies: *"the world is flat"*
- The intertwined challenges of climate change, energy, raw materials, water and nutrition
- Sustainable development, social responsibility and business ethics, the UN "sustainable development goals"
- Threats on security and the environment imply more solidarity and create international dependance
- New major emerging economies: the G20
- Multinational companies and NGOs
- The regional phenomenon: a multipolar world



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National vision and strategies

- **Vision:** common values and heritage, well being of the people, competitiveness on world markets, environmental protection, health system, key objectives...
- **Strategies:** education, innovation, rational use of natural resources, adding value locally, food and water self sufficiency, response to climate change, basic infrastructures, financing of entrepreneurship...





Seize opportunities

- Easier access to knowledge, education and technology
- Consolidation of global supply chains
- Emerging regional clusters and trade agreements
- Diversification of renewable energy sources
- Availability of new technologies for industry, agriculture, health, environmental protection, building, transportation...
- Development of telecom infrastructures and services





Identify threats and respond

- Climate change and impact
- Geopolitics
- Stock of natural resources
- Higher competition on manufactured goods and services
- Low quality and counterfeited goods
- Unemployment
- Consequences of urban development
- Pandemics



Shaping a national vision

- Build on the national culture, natural resources, geographic assets
- Identify aspirations
- A process driven from the top but involving all political, economic and social forces
- Benchmark with comparable countries and possible models
- Factor in the regional context
- Set generic, easily communicable, ambitious yet plausible goals, going beyond the short term political timeframe
- Communicate to the general public
- Install an implementation framework and resource, involving the economic and social actors



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The Smart Partnership way

- **Think tanking** in order to identify and leverage relevant technological and managerial trends;
- **Networking** to facilitate contacts and collaboration, encourage cross fertilization and enable the dissemination of innovative approaches and successful solutions ;
- **Dialoguing** to assist in gaining the adherence and contribution of all parties involved, from government officials and business leaders to local communities and NGOs
- **Public-private partnerships**





The 3 SPM inclusion initiatives

- **Technology and innovation** inclusion, which has explored the potential of numerous technical developments such as nanotechnologies, big data and super computers, 3D printing, biosciences or energy efficiency, innovative entrepreneurship...
- **Quality and standards** inclusion, which addresses the potential of national quality infrastructure and international standards awareness and implementation to access world markets, to respond to the effects of climate change or to promote new « smart » managerial practices
- **Financial inclusion**, going from the benefits of micro financing to digital financial services



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The emerging landscape of digital challenges and opportunities

- Telecom and internet infrastructure
- Access to knowledge and education
- Outreach to customers
- Big data handling and opportunities
- Financial digital services and e-money
- Social networks
- E-health
- E-government
- From industry 3.0 to industry 4.0
- IT technical and commercial support in agriculture and agrofood industries





Thanks for your attention!



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